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MARKETING RATES

Marketing Package Special: **\$1000**

Includes the following services: ranch call, ad layout for one horse, a single business card design, exclusive online listing for six months and four fine art printing and digital images.

Ranch Call: **\$250**

This includes the first four horses photographed. Each additional horse or subject photographed is \$50. Mileage is charged .60 a mile after the first 60 miles.

Ad Layout: **\$250**

Print layouts for flyers and publications.

Exclusive Online Listing: **\$200**

All inclusive listing package of three months advertising on four different horse-sale sites as well as a paid Dreamhorse.com photo ad and a listing on the Entirely Equine Marketing website. Renewal fee of \$100 if paid before end of three month term.

Business Card Design: **\$150**

Includes full color, two sided business card design and layout.

Custom Services Hourly Rate: **\$70**

Including, but not limited to such things as; horse description write-ups, ranch write-ups, custom graphic work, etc.

Fine Art Print and Digital Image: **\$45**

Ideal for anyone needing a digital copy of the photo(s) from a farm call, this includes the print of your choice up to 8"x10" in size and the full resolution digital image for online use. Please see the print rates form for larger and/or custom sized prints.

Mileage:

Calculated per mile and begins accruing outside a \$0.60 mile radius of our office location.

Travel:

Billing is at cost on all extra travel expenditures for locations outside of a single day's travel. This includes any meals, motels or flights required.